

Thank you for attending a presentation featuring videos created by the Children of the Code Project.  
(this page can be read online at: [childrenofthecode.org/COTCinfo.pdf](http://childrenofthecode.org/COTCinfo.pdf))

# LEARNING TO READ

## What's At Stake - What's Involved

# CHILDREN OF THE CODE

<http://www.childrenofthecode.org>



The mission of the **Children of the Code Project** is to change how educators and parents think about 'what's at stake' and 'what's involved' in learning to read. Based on 400+ hours of in-depth interviews with more than 100 world leading scientists and educators, the 136 video sequences of the documentary cover subjects ranging from the origin of writing to the neurology involved in producing the virtual language experience we call reading. These critically acclaimed videos are used by colleges of education and teacher trainers around the world.



### SPECIAL DVD OFFER: <http://childrenofthecode.org/DVD/attendees.htm>

Attendees of events using COTC videos receive a 33% discount on any one or all of our "Essentials" DVDs or on our complete 4 disc Professional Development Series.



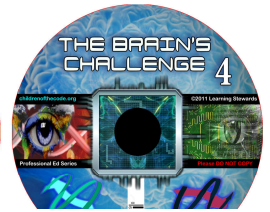
What's At Stake  
What is Reading?



The History  
of the Code



Readiness  
Confusion & Shame



The Brain's  
Challenge

### IMAGINE GROWING UP ASHAMED OF YOUR MIND



### FREE RESOURCES

<http://www.childrenofthecode.org> and its counterpart **YouTube** channel contain over 200 (always free) online professional development videos and a wealth of text interviews with leading scientists, researchers, and policy makers.

### IT'S ALWAYS ABOUT LEARNING: <http://www.learningstewards.org>



#### PROFESSIONAL DEVELOPMENT

Let's work together to turn up the learning in your school or organization.

Keynotes, Talks, Seminars, and Workshops for schools, non-profits, conferences, and corporations.

Whatever drives your interest in reading, whether you want to help a struggling reader, or champion dyslexia legislation; whether you're a teacher, parent, educational leader, or an activist, the bottleneck to *your* progress is always learning. For every child and adult who struggles and for all of us as a society, 'reading problems are always a consequence of 'learning problems'.

### Stewarding the HEALTH of our Children's LEARNING

Learning Stewards, a 501(c)(3) Non-Profit Organization, is the organization behind the Children of the Code Project. Founded in 2008, its mission is to 'make the case' (economically, politically, socially, neurologically, psychologically, educationally, parentally) for "**stewarding the HEALTH of our children's learning**". Find

